

Predictable Revenue. Productive Teams.



Welcome to the Revenue Obsessed World:

Today's business leaders and investors are obsessed with revenue. They want real-time insights, accurate forecasts, and predictable revenue growth. Stakes are higher than ever before and the pressure is on Revenue Teams to deliver.

We now live in a world where 80% of the sales motion is digital, revenue leaders are expected to know the state of the pipeline at the drop of a hat, and predict outcomes with accuracy - whether it's the first day of the quarter, or the last. Spreadsheets and Salesforce won't cut it any longer. The future of forecasting is here!

BoostUp's Revenue Operations & Intelligence Platform (RO&I) integrates forecasting, pipeline, deals, accounts and call data, into an intelligent, connected experience for the entire revenue team in one place. Discover actionable insights in real-time, collaborate on unified sales processes, data and insights without leaving BoostUp. Every interaction in every deal is captured to give you deep, actionable insights that lead to improved forecasting rigor and accuracy, pipeline management, and win-rates.

Why Leading Revenue Teams Choose BoostUp:

High Accuracy

- ^ 95%+ forecast accuracy.
- ^ Understand the what, why and how behind AI scores.
- ^ More data sets to accurately match activity to the correct opportunities and contacts.

High Adoption, Usability

- ^ Built for every role on the revenue team.
- ^ All the real-time data you need in one place.
- ^ Deal by deal slip risk factors and actionable next steps are one click away.

Highly Customizable

- ^ Flexible data model allows you to create custom forecast processes, cadence and roll-ups without costly, timely services.
- ^ Configure views, reports and KPIs to meet your teams specific needs.

High-Touch Innovation

- ^ Fastest pace of innovation – on a compelling vision.
- ^ Partnership approach to customer experience and real-time support.
- ^ Rapid adoption, speed to value with a flat fees pricing structure. (ROI)



— BoostUp was clearly built by people who know what is required to call a forecast.

Kenny Hsu
VP Revenue Operations | Auditboard



— After doing our vendor landscape due diligence, BoostUp was the only complete revenue operations and intelligence platform in a market full of point solutions. We needed one connected revenue operation and intelligence infrastructure that solved all our needs - one built for our entire revenue team to drive forecasting, accuracy in our forecast, and scale deal reviews.

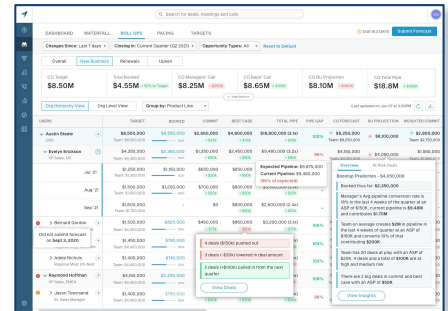
David Groves
VP Worldwide Field Operations | ContentSquare

Unmatched Ease of Use and Value Across the Entire Revenue Team:

Sales Leaders

Gain Unprecedented Visibility with Dynamic Forecast Roll-Ups

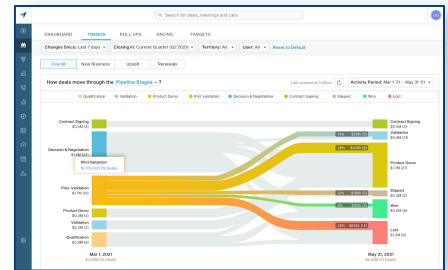
Obtain visibility and transparency into each deal. Remove seller bias, measure and track all engagement in one place – leading to more informed sales coaching opportunities, better pipeline health and more accurate forecasts with dynamic roll-ups that keep you informed.



Revenue & Sales Operations

Understand your Business with Predictive BI Insights

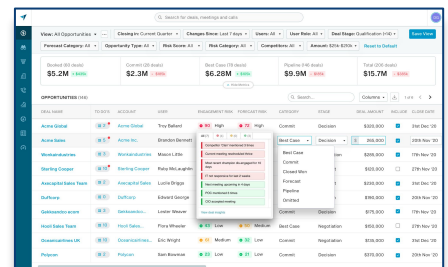
Spot risk early. Identify trends and patterns. Drive full-funnel accountability and visibility across your team with the same common data set and report on the same metrics across the company. Improve forecasting confidence and accuracy. Build and pivot roll-ups to your specifications.



Sales Reps and Customer Success

Eliminate Manual Data Entry with Insights that Drive Results

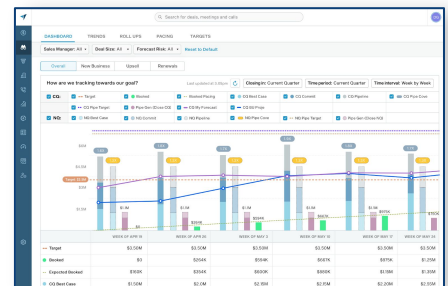
More wins, less work. Get actionable deal insights that eliminate risk or churn. Deal visibility helps identify the best next steps, improve deal progression and win rates. Automatically capture all metadata and activity data, eliminating the need to manually enter information in your CRM.



CRO's and Leadership Team

Visualization and Custom Dashboards that Drive Alignment

Faster and more accurate forecasting from day 1 of the quarter. BI helps anticipate what's going to happen before it's too late. Built with a flexible data model that allows you to configure and customize processes, views, reports and KPIs to meet your specific needs.



Results:

95%+

Forecast
Accuracy on Day 1
of the Quarter

25 hrs

Saved Per Week in
Forecast
Preparations

30%

Increase in Sales
Rep Capacity

3x

Increase in Deal
Reviews per Week